

M^{Rural} Messenger

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The Rural Messenger is rural-interest publication distributed over 14,000 square miles of Central Kansas from Oklahoma to Nebraska, weekly. Enjoyed by over 40,000 readers weekly, it's an effective, economical and proven vehicle for advertising.

Auctioneer Advertising Rates 3.21.2018

Insertions	8.5" x 11" Standard Sale	8.5" x 14"	10" x 16"	Auction Ads less than sale bill size
1	\$250	\$325	\$450	\$10 per column inch
2	200	275	375	9
3	175	225	325	8
4	150	175	275	7

Auction ads are discounted for concurrent weekly placement, per the chart above.

Color can be added to your ad for the lesser of \$35, or 50% of the space charge for the ad.

Back page placement is available for a 20% premium.

On-line posting of your auction, combined with listing it in the weekly, inside auction calendar, is available at \$9.53 per auction.

The Deadline for advertising is 10 AM on the Monday prior to Wednesday publication.

Over 500 distribution locations!

