

MRural **Messenger**

115 S. Kansas, PO Box 485, Haven, KS 67543-0485

contact@ruralmessenger.com

Fax 620-465-2309

Voice -620-465-4636

The Rural Messenger is rural-interest publication distributed over 14,000 square miles of Central Kansas from Oklahoma to Nebraska, weekly. Enjoyed by over 40,000 readers weekly, it's an effective, economical and proven vehicle for advertising.

Retail / Display Advertising Rates

Number of weeks	Rate per column inch
1	\$14.00
4	11.00
13	10.00
26	9.00
52	8.00

Retail, or Display ads are discounted for concurrent weekly placement, per the chart above.

Color can be added to your ad for the lesser of \$35, or 50% of the space charge for the ad.

Retail / Display Ad Dimensions

Columns	Physical Inches	Columns	Physical Inches
1	1.5	4	6.2
2	3.2	5	8.3
3	5.0	6	10.0

Classified Ad Advertising Rates

Number of weeks	Rate per word
1	1.00
4	.60
13	.50
26	.40
52	.30

Classified ads are discounted for concurrent weekly placement, per the chart above.

Classified ads are all text, one column wide placed in the classifieds section, within a specific category.

Classified ads are additionally placed on-line on the Rural Messenger web site, “kansasclassifieds.ruralmessenger.com”, at no additional charge.

Display classified ads are one column wide ads with a graphic or picture, placed within a category, in the classifieds section of the paper. They are charged at the retail / display ad rates, per inch.

Classified ad formatting, including bolding, underlining and reverse type are available at nominal rates.

Insert Rates

Quantity	Rate per 1,000 inserts
Greater than 10,000	\$ 60
5,000 to 10,000	75
2,500 to 5,000	100
Less than 2,500	125

Insert distribution is available by town, county or customized zone(s)

Subscriptions by postal mail are available by first class and third class mail. Third class, \$84.63 per year and first class, \$130.00 per year, nonrefundable. We make no warranty of the USPS delivery reliability.

Web site services including design, building, optimization and ongoing maintenance is available. Specializing in attractive and efficient sites for small to mid-size businesses, our pricing is equally small to mid-sized.

Web banner advertising is available to place a variety of different sized ads on our web site, ruralmessenger.com. \$15.00

Digital distribution is available to distribute your ad or announcement by e-mail, to over 5,000 email recipients. \$50.00

Our Digital Edition is the weekly edition of the paper in a digital format. It can be viewed by clicking on the page image in the upper right corner of the home page at ruralmessenger.com. Free subscriptions are also available to have the digital edition emailed to you weekly.

The Ruralmessenger.com website hosts a variety of content including classified ads, auctions and a variety of content not necessarily printed in the weekly print edition.

The deadline for ads is 10 AM Monday prior to the Wednesday publication date.

Contact Us

Main Phone - 620-465-4636

FAX - 620-465-2309

E-Mail - contact@ruralmessenger.com

Hours - 8 - 5, Monday thru Friday

The Rural Messenger

115 S. Kansas

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Haven, KS 67543-0485

We reserve the right to refuse any advertisement.

Classified ads and subscriptions are nonrefundable.

Ads printed with an error caused by us will be corrected and reprinted.

THE RURAL MESSENGER is a free weekly Rural-interest publicaθon distributed over 14,000 square miles of Central Kansas, spanning from Oklahoma to Nebraska, reaching a readership of over 42,000 people.

Over 500 distribuθon locaθons!

