

# More Circulation, More Geography, More Results

**Primary Market;**

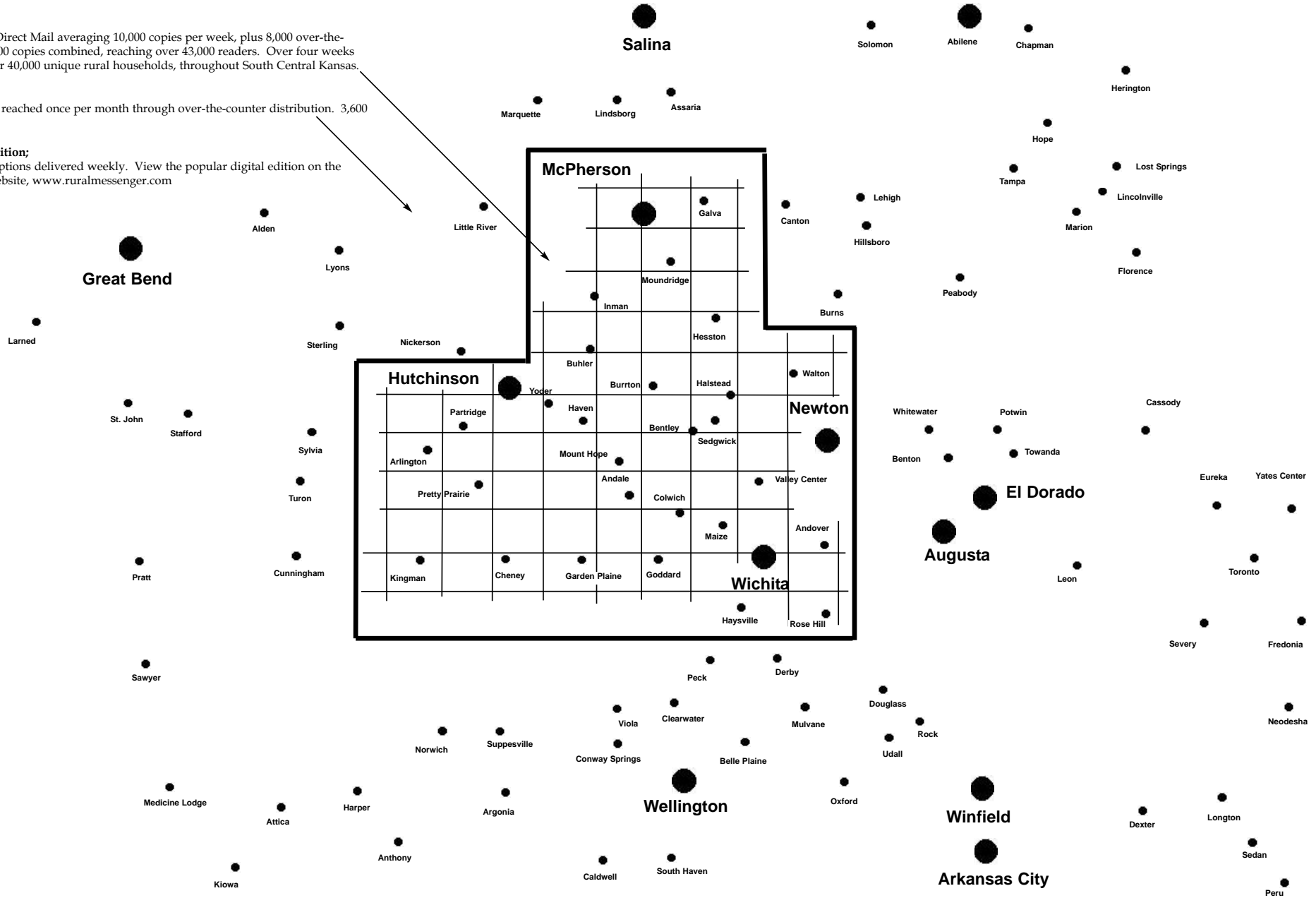
Weekly Saturation Direct Mail averaging 10,000 copies per week, plus 8,000 over-the-counter copies, 18,000 copies combined, reaching over 43,000 readers. Over four weeks your ad reaches over 40,000 unique rural households, throughout South Central Kansas.

**Secondary Market;**

Over 14,000 readers reached once per month through over-the-counter distribution. 3,600 readers per week.

**Plus, the Digital Edition;**

5,000 digital subscriptions delivered weekly. View the popular digital edition on the Rural Messenger website, [www.ruralmessenger.com](http://www.ruralmessenger.com)



Rural  
**Messenger**